

## **CA Technologies Unveils New Managed Service Provider Licensing Program in North America**

*Monthly Subscription-Based Licensing of CA ARCserve Recovery Management Products to Drive New Opportunities for MSPs, Purchasing Flexibility for Customers*

ISLANDIA, N.Y., June 8, 2010 – CA Technologies (NASDAQ: CA) today announced a new dedicated Managed Service Provider (MSP) licensing program in North America designed to meet the growing demand from service providers to offer customers acclaimed CA ARCserve® data protection, recovery and availability products on a convenient monthly licensing basis with no upfront costs.

Initially launched in Europe in April, the new [CA ARCserve MSP Program](#) enables MSPs and ISVs with a hosted offering to license the [CA ARCserve Family of Products](#) on a monthly subscription basis to provide cost effective, value-added services to customers.

The new CA ARCserve MSP program is available in North America through Ingram Micro's licensing sales group. It complements the subscription pricing that CA already offers MSPs for [Nimsoft](#) and [3tera AppLogic](#) products—creating even more revenue-generating potential for CA's MSP partners.

"CA Technologies has a history of delivering innovative programs and pricing strategies designed to make it practical and profitable for partners to leverage our rich technology portfolio to offer customers significant business value," said Adam Famularo, senior vice president and general manager of CA's Recovery Management and Data Modeling Business Unit. "With our new CA ARCserve MSP Program, we are providing our partners with a wealth of new business opportunities to offer value-added services and cost-effective choices to protect their customers' critical information assets."

By participating in the CA ARCserve Managed Service Provider Program, MSPs have a fast, simple on-ramp to offering a wide variety of hosted data protection solutions, including remote backup and failover services, protection of hosted applications, and storage as a service. The program is designed help fortify MSPs' existing services with dependable data protection technology.

### **Widespread Partner Support**

Leading MSP partners, platform providers and distributors have expressed support for CA's new program:

- "In the current economic environment where credit remains tight, MSPs are looking for additional flexibility in the way they license products from vendors," said Justin Crotty, vice president of services, North America for Ingram Micro, the world's largest technology distributor. "CA Technologies has risen to the challenge with their new CA ARCserve Managed Service Provider Program, and we are excited to continue our partnership with them as we bring this tremendous offering to market."
- "With more than 10 years as an MSP for disaster recovery, we're committed to the CA ARCserve product family for the recovery solutions we've developed to protect our customers' businesses," said Gregory Tellone, COO

of American Business Continuity Centers, creator of Instant Business Recovery, powered by CA ARCserve High Availability. "The flexibility of the new licensing model provided by the CA ARCserve MSP Program is exactly what our customers have asked for and further enables our offerings of simple, cost effective data protection and recovery solutions for their ever changing IT and business continuity requirements."

- "We've worked closely with CA to help ensure seamless interoperability between the underlying ARCserve products in their offering and our remote monitoring and management (RMM) software, Managed Workplace," said Peter Sandiford, CEO of Level Platforms, a leading provider of RMM solutions to the MSP market. "Mutual MSP customers looking to build remotely managed data protection services will find that the integration of our complimentary solutions allows them to deliver and demonstrate absolutely reliable performance of this critical function resulting in true peace-of-mind to their customers."
- "We look to partner with vendors who have the most complete product portfolios, the best education and technical assistance, and the most compelling licensing options," said Vinny DiSpigno, CEO of Webistix, Inc., a New York-based MSP. "CA's new MSP Program makes it easier and more cost effective than ever to build service offerings that address customer pain points with minimal expense."

For more information on the CA ARCserve MSP Program, including program benefits, requirements and enrollment, please visit <http://arcserve.com/us/partners/content.aspx?cid=237861>.

Featuring robust support for virtual environments, built-in data deduplication, infrastructure visualization and granular restoration of Microsoft® Active Directory®, the CA ARCserve Family of Products is designed to provide total protection, recovery and availability for customers' systems, applications and data. For more information, visit <http://www.arcserve.com/us/products/default.aspx>.

## **About CA Technologies**

CA Technologies (NASDAQ: CA) is an IT management software and solutions company with expertise across all IT environments – from mainframe and distributed, to virtual and cloud. CA Technologies manages and secures IT environments and enables customers to deliver more flexible IT services. CA Technologies' innovative products and services provide the insight and control essential for IT organizations to power business agility. The majority of the Global Fortune 500 relies on CA Technologies to manage evolving IT ecosystems. For additional information, visit CA Technologies at [www.ca.com](http://www.ca.com). Follow CA Technologies on Twitter at [www.twitter.com/cainc](http://www.twitter.com/cainc).

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